

"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do, so throw off the bow lines, sail away from safe harbor, and catch the trade winds in your sails. Explore, Dream, Discover." –Mark Twain

Clarity = Competence = Confidence = Influence = Impact = Income

My Vision is to impact over 1 million men, women and youth with the message of Igniting a Personal Leadership Revolution, creating a LEADERLUTION!!

The term LEADERLUTION is used to denote great changes within our personal and self-leadership. Revolutions are usually recognized as having transformed in society, culture, philosophy and technology much more than political systems; they are often known as social revolutions. The LEADERLUTION is about a personal and individual revolution that will impact others due to our great leadership.

Great Leadership invests in people and ideas that can change the world. The purpose is to build revolutionary leaders and innovative organizations.

A LEADERLUTION's success rests in the power of its beliefs first and action second. When enough people participate in the LEADERLUTION, embracing its beliefs and acting upon them, a "tipping point" is reached: The status quo is no longer acceptable and everyone becomes a revolutionary leader.

My Purpose: IGNITE - arouse or excite feelings and passions; " fire up, stir up, wake up, heat up, inflame, arouse, elicit, evoke, provoke, kindle, fire up, raise up - call forth (emotions, feelings, and responses);

- To IGNITE individual Leaders and Organizations to revolutionize the way they lead and connect their personal missions to a higher cause.
- To connect leaders, individuals and organizations to the 4 Corner-Post of high-performance, challenging them to Get REAL, Get CLEAR, Get SMART and Get a WIND-UP clock.
- To partner with organizations to build a highly engaged and developed workforce.
- To work with leaders in developing their individual leadership ability and the talent on their teams by assessing and developing the strengths of each individual.
- To LIFT others by building trust and connection, empowering them to lead themselves with excellence, action and purpose.
- To fuel transformation and self-belief in individuals who choose to step deeper into their calling as a leader.

- To serve leaders in evolving their ability to grow thru the levels of self-awareness and leadership, helping them to develop high-performance lives and teams.
- To shape my own personal organization which serves to coach, train, speak to and develop leaders across the United States.
- That most of all, I am a leader who lives a life that reflects this dream in the way I live and lead my own life, my family and my business. To be a Doer of the words and not just a hearer and talker of this dream.

■ **My Tribe** is Organizations, Leaders, Managers and Individuals Ignited & Driven to accept their calling as a leader. A tribe connected or seeking to get attached to their full potential, true purpose, why they are here, and how they should ACT to invest in their personal life and leadership growth and the growth of others. A tribe that is FULLY IGNITED in a revolution of personal leadership transformation!

■ **My Cause** is shaped around revolutionizing leadership personally and corporately and IGNITES others higher in purpose, excellence, and action. A cause that connects leaders to my 4 Corner-Post of High-Performance and LIFTS them to Get REAL, GET CLEAR, GET SMART and Get a WIND-UP Clock, so they live, lead and ACT on purpose, with excellence in a pursuit toward their own personal and leadership growth.

■ **My Space** consist of growth-driven people, leaders and organizations in quest of distinction and oriented toward action. This is a space where purposeful leaders sustain continuous, steady and robust growth. My space consistently introduces content and actions that challenge leaders to become masters in the art of living and leading a life on purpose.

My Purpose and Mission in life is to: IGNITE a leadership revolution by LIFTing growth driven people and organizations higher in purpose, excellence and action.

Unifying Strategies/Scorecard for Significance

Strategy 1: IGNITE... Programs, Strategies, Services, Systems (PS³) for leaders and companies to engage their followers in a culture of high-performance leadership.

Executive Search—Deliver and build leadership teams for our Healthcare clients by providing Blue-Chip “A” player search services at the Director, VP and C-Level Leadership Positions

Training—Use my 4 Corner-Post Framework to IGNITE leaders and organizations in leadership training that transforms their thinking. Delivery of leadership training using face to face, webcast, masterminds, group coaching, retreats, tele-seminars — one on one coaching

and mentoring relationships—Packages may include Maxwell Leadership, Deeper Path/OPUS for the corporate strategy or Individual, or Empowerment Mentoring Programs.

Assessments—utilize my partnership with Profiles International to serve organization to assess teams, leaders and job candidates for the purposes of development, coaching and job fit in hiring.

Public Platform —build my tribe thru every opportunity to speak LIFT to audiences wishing to engage their full potential for growth—plan, host and participate in seminars and leadership events that will gather tribe members such as Leadercast or other Harbour Ignite Leadership seminars or events.

Strategy 2: DRIVE... Deliver Relationship Igniting, Value –adding Experiences and content

Media —create a consistent online tribe using Facebook, LinkedIn, Google Plus, YouTube, blog, twitter and video blogging around my core LIFT—write books on the 4 Concepts of LIFT as it relates to Leadership, Recruiting, Assessments and Transformation of our life thru faith and personal growth.

Community —intentionally participates in meetings and associations which could create tribe members and participate in my cause—seek to partner with businesses in my local community in acts of service and charity.

Personal Touch —use the handwritten note, cards gifts as a special follow-up—schedule regular breakfast and lunch meetings with current and potential tribe members.

Strategy 3: LIFT... Lead and Influence Faith building and Transformation in my community of the “CHURCH” and local Neighborhoods.

Disciple Groups—leading others in my church family thru personal spiritual study, reflection as we deepen our relationship with God

Cohort Studies—lead others thru OPUS, 12 Step Studies or other Life and Faith Building Cohorts

Sharing Ideas—Utilize the spoken and written word to transform lives with a deeper dive into our possible potential, self-sabotaging and sin behaviors. Look for opportunities to share my personal journey of sin, addiction and restoration.

Strategy 4: PUSH...Personal Undertaking of Spiritual wholeness

Mind -- intentionally participate in a regular dive into the WORD, engage in a regular habit in the use of a journal to dialogue with myself and reflect on things I am learning and dealing with in my life and petition God to intervene in my challenges, prevent my self-sabotage and guide my steps for His purposes—invest time in growth environments, quarterly faith stretching

and building studies

Body — God gave me one body to maintain. I will engage in regular exercise and healthy eating habits in order to have the energy, stamina and appearance I need to carry out God’s purposes in my life

Spirit—engage in fasting to make breakthroughs on habits and thoughts which are creating separation from God in my life —regularly ask myself the tough questions, perform a 5th step daily and utilize accountability partners to ask me the challenging questions so I continue to make progress toward my.

Strategy 5: PULL... Provide, Utilize, Leverage, and Lead events and resources for Dads, Teachers, and Church Leaders IGNITING a common cause of LIFTing Dads and Teachers to lead in their homes, classrooms and children’s lives

Unleash—Contribute leadership content, speaking and lunch and learns to Teachers, Parents and School administrators to LEAD in the lives of our children and the next generation.

Outreach —host and build All Pro Dad events to challenge dads and father figures in our community —Weekend, father/son and father/daughter dates used to challenge dads to STEP_UP and Raise Modern Day Knights or Proverbs 31 Daughters

Partnerships --Recruit and Mentor MEN to build tribe members who are passionate about the family and the leadership of our kids in the school system and ignite their passions as I IGNITE them in the All Pro Dad Events, 33 and STEPPING UP models.

The Core Six Pack

1. Worldview—What I Believe

I believe...The world is a place I can create and build the life I desire in my heart if I am willing to plan my life and work hard and live thru a little acute pain in order to bring life to these dreams. I believe I cannot change the world or others unless I am first willing to work to change myself and the awareness in which I live and behave. I believe that every individual has value and unlimited potential to be, have and do more and it is my responsibility to encourage this in every one I encounter.

2. Identity—Who I Am

I am...created in the image of God and I have all the energy, knowledge and resources I need to be successful in all areas of my life. I am wired by God, designed and created to lead. I am a husband, a father, a son, a coach, a teacher and trainer, a leader, a risk taker, an encourager, an action taker, a value adder, a challenge maker, an entrepreneur, a business advisor, an A player, a self-disciplined producer an aspiring author and inspirational large platform speaker.

3. Principles—What I Value

I value... my family and freedom we have to learn, worship and live the way we desire and design our lives to be. I value the opportunity to LIFT others to live out their purpose within their God given design. I value the freedom to be self-employed and not a slave to someone else's plan for my life. I value the time I have to be, have and do more as an entrepreneur because of the freedom from constraints. I value the gifts God has given me and seek to use them wisely and for the good of the world I lead. I value the opportunities to give money and time to causes I believe in because of the opportunities to earn more doing what I love.

4. Passion—What I Love

I love... to be a master in the Art of Living. To LIFT and lead others to a path of higher-purpose and self-awareness. I love my family and the opportunity to LIFT them and challenge the way they think about and see themselves and others. I love the Feeling I receive when I LIFT others thru speaking, teaching and training. I love the truth I receive from God's word and how He has given me the gift to apply scripture to my own life in order to be an example to others. I love my family, my wife and my kids. I love to watch my son on the baseball field and love to watch my daughter sing and dance. I love helping leaders gain a new awareness and belief in their role and gift to lead. I love igniting a leaders desire to change and grow and push their teams toward Greatness.

5. Purpose—Why I Live and Work

I live to... GROW, to challenge myself, to challenge others to see things differently. I live to be a force of change and re-cast a vision for how we live and lead our lives. I live to LIFT and help others step away from an old learning model, an old pattern of behavior and CROSS the LINE to a new, more self-aware and fulfilling way of life and leadership. I live to learn from others and then give this new found knowledge and insight to people and leaders who are dissatisfied in order to help them become the change they wish to see in the world. I live and "work" to IGNITE others to a higher-purpose, LIFTing toward action, excellence and purpose for their life.

6. Process—How I Will Do It ...I will do it by winding up the clock every single day, living out my purpose, reading my goals, continually affirming myself and my unifying strategies and scorecard each month, week and day.